



TIRANA
BUSINESS
PARK

ONE

Q2/18

PRODUCTS | NEWS | TBP NEW CLIENTS' PRESENTATION | TENANTS + PARTNERS



Dear readers,

In this edition of TBP ONE magazine we want to bring the concept of networking and partnership closer to you.

We are introducing some of our new clients which we want to welcome in our TBP family and we are also happy to strengthen the partnership with them.

In our upcoming news we will present you the new marketing ideas like our new virtual tour where you can explore TBP from outside to inside from each corner of the world.

As well, TBP will be presented in TV, radio and digital media.

To bring the real work life balance in your daily routine TBP is creating an innovative area **Recreation Room** where all of you are welcomed to join.

This is an other step which differ our park from other environments

A handwritten signature in black ink, appearing to be 'Stephanie Sieg'.

Stephanie Sieg
General Manager
Tirana Business Park

Job fair
TBP Virtual Tour!

Kids Day!

TBP New Video Advertisement!

COMING SOON!

Co.Morning Coffee Event!

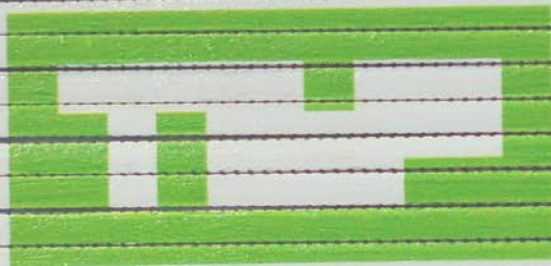
Client Barbeque

TBPs Recreation Room!



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RENT YOUR OFFICE NOW!



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What we offer...

Dedicated for offices, retail space, commercial areas, conference halls, shops, food, storage, internal and external parking spaces. The first construction phase includes three buildings with a gross floor area of approx. 39,000 square meters. TBP provide offices which fit the needs of each customer. The office needs are accommodated through innovation and long term relationship. At Tirana Business Park can be situated the needs of our clients through very innovative products.

Tirana Business Park
Rinas Road
Building No.07
Tirana | Albania

T +355 4 44 15 154/6
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**Coding Club
A Success Story**



In today's world, it is not easy to respond with efficiency and quality to the challenges of Information Technology. No other field of science is subject to this magnitude of changes. Instructing youth to be able to evolve and to prosper in this world of constant change seems a daunting challenge. It is in this self-same field that the idea of Epitech was built. Neither a technical institution nor an Engineering school, Epitech offers an innovative education model, in line with the changing world of Information Technology. Our philosophy is based on the idea that the technology sector needs experts who have strong scientific and technical skills and the ability to constantly learn about new technologies and concepts, rather than professionals who are trained to use a specific technology or having gained certifications only in certain restrictive fields.

The Epitech model, initially developed in Paris, was a success with companies which hired our young graduates. This model then grew across France and has developed into a network of 17 campuses. Our undergraduate students can choose to study in any of 17 cities where Epitech is located and thus, stay close to their living places. Upon validation of the Bachelor's Degree after 3 years of studies, Epitech students spend the 4th year abroad at an international partner university: in China, South Africa, Russia, Europe, USA...

The 5th and final year is completed at the Epitech Paris campus, at the heart of the network, and is based on an exceptional technical platform that brings together all students around a program taught in English by high-level professionals. **Epitech Innovative Projects**, final projects of the Epitech curriculum, become a perfect booster for the young graduate's career. If the Epitech model seems like no other, it is because it targets youngsters who are passionate about IT and dream to facilitate the big changes of tomorrow.

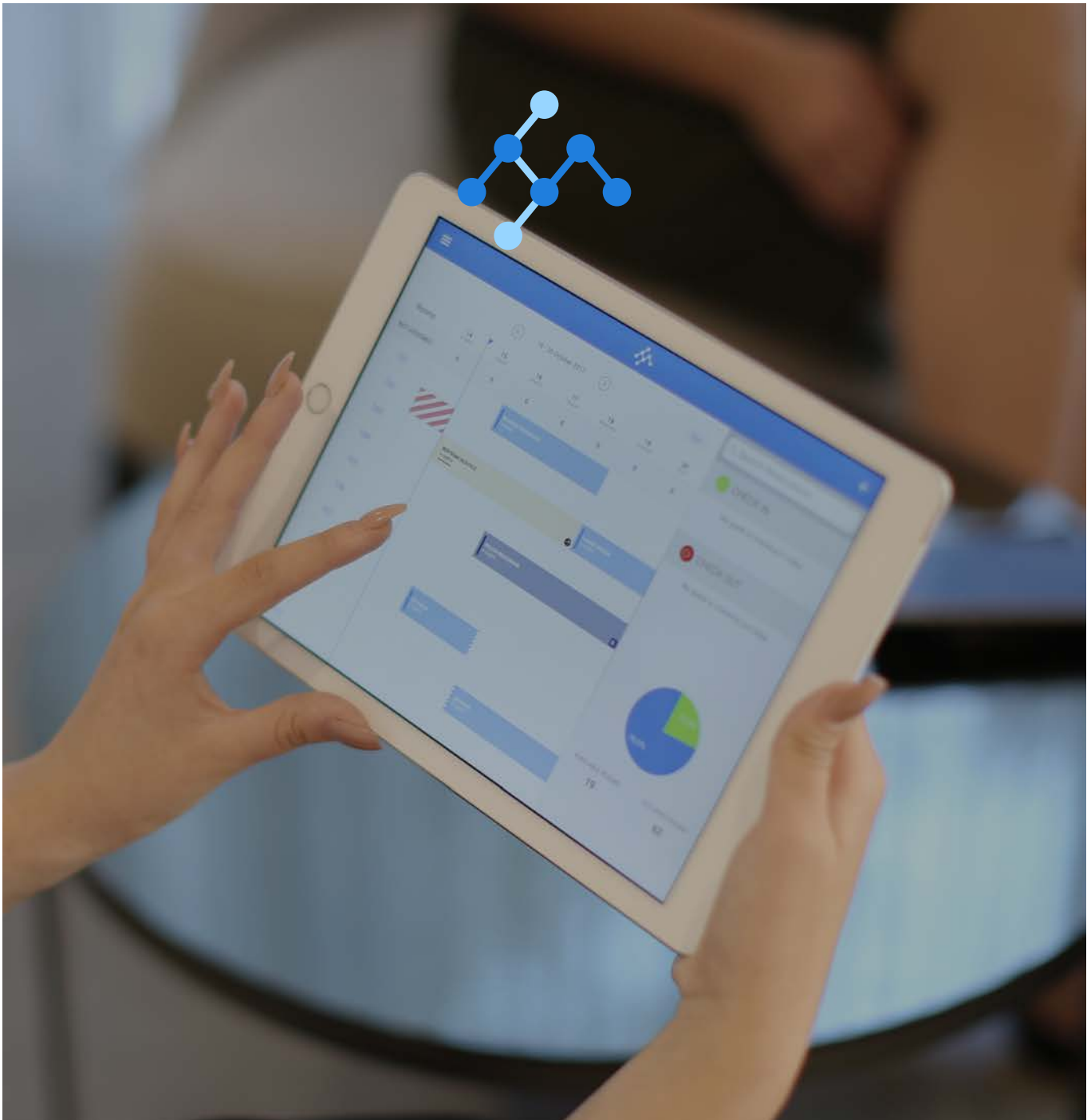


"INFORMATION TECHNOLOGY NEEDS EXPERTS WHO HAVE A PERFECT UNDERSTANDING OF CURRENT TECHNOLOGIES, BUT ALSO THE ABILITY TO ADAPT TO CHANGE."



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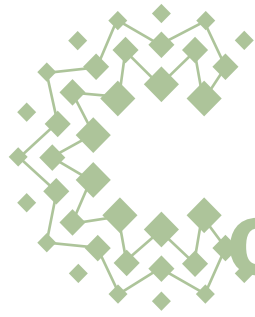


Softmogul is a technology company specialized on developing and building innovative technologies to facilitate and automate hotel operations by providing a complete set of tools that are flexible, simple yet powerful to meet any specific need.

Softmogul is an all-in-one fully mobile platform that facilitates all the aspects of the hotel management, integrating together a PMS, Channel Manager, Booking Engine, Housekeeping, POS and Event Manager; making them work seamlessly together.

Softmogul is the biggest startup in Albania and part of the biggest startup accelerator in the world located in Silicon Valley "Plug & Play".

www.softmogul.com



CO.MORNING COFFEE



Dr. Xhimi Hysa
Co-founder & CEO of MAX Consulting
Head of Business Administration at Epoka University
Email: xhhysa@epoka.edu.al
Mob: +355692298000

On January 26, 2018, it was opened the first co-morning coffee for 2018 at Berlin Hall by Dr. Xhimi Hysa and Dr. Vusal Gambarov. The topic was: Business & Service Ecosystem – New Consulting Frontiers. Dr. Hysa introduced the ecosystem design thinking as a new mindset in the era of servitization and industry 4.0. Thus, shifting the focus from a strict profit maximization view to the value co-creation between service systems. Furthermore, Dr. Hysa showed how the organizational design is not just about engineering design but the emotional design as well. Then, Dr. Gambarov completed the scenario by emphasizing the soul of value propositions, i.e. branding. He stimulated some reflections and answers through fundamental questions such as: “What builds a brand?” “How you benefit from branding?” “What brings profitability in branding?”

Dr. Gambarov concluded the session by emphasizing the role of brand equity and brand identity in service ecosystems. The event enjoyed a vivid interaction between the keynote speakers, students and professors from Epoka University, DIHA’s members and other organizations who participated in the co-morning coffee.



Dr. Vusal Gambarov
Freelance business consultant
Lecturer of Marketing at Epoka University
Email: vgambarov@epoka.edu.al
Mob: +355674315858



On 23 February, PwC Albania held a presentation at Tirana Business Park, to introduce the „Tax management Maturity Model (T3M)“. The T3M is the newest methodological analysis tool available to tackle the most complex tax issues that affect organizations.

The event gathered administrators, accountancy professionals and representatives of multiple industries who were interested in getting informed on the state of the art tool and method, which will allow companies to optimize their tax functions.

T3M is a global tax risk management methodology, designed by PwC to facilitate a current state review of tax management in any organization, along with the identification of the detailed ambition state with a road map to deliver change. Supported by a state of the art online tooling, this methodology has been inspired by the long established principles of good governance set out by the committee of sponsoring organizations of the Treadway commission (“COSO”). By using the capabilities of the online tool, professionals can check one of five maturity levels for the current and desired state of each area of strategic, legal or operational tax risk, giving users insight of the current state of maturity of tax management in their organization.

Aside from developing an action plan, T3M enables users to clearly communicate to key stakeholders the level of maturity of the tax function, be it internal audit, corporate finance, external auditors or tax administrations around the globe. The key components of T3M comprehensively cover organizations’ Tax Control Framework and include Business and tax environment, Business operations, Tax Operations, Tax risk management, Monitoring and testing and Tax assurance. The event was opened by a warm welcoming foreword from Mr.Elton Aderaj, TBP’s Sales Manager.

The presentation was initiated by PwC’s Loreta Peci who introduced all the news and new lines of services pertaining PwC in 2018, putting emphasis on the role PwC is taking as a leader on adopting new technologies in business analytics, taxation, accountancy and strategic management.

This introduction was followed by the deep representation of the T3M model and its application by Albana Luca, along with the help of Marlind Maksuti, who gave users insight on the inner workings of the T3M, how it can be applied to specific entities and the value it provides to businesses.

The PwC Albania professionals were also joined by the TRS Director of PwC Romania, Mariana Barbu who gave on overview of the current fiscal dynamics, expected changes in international taxation and the risks that companies face in this setting.

The event was successfully wrapped up and followed by fruitful discussions about PwCs new services, and specifically the T3M



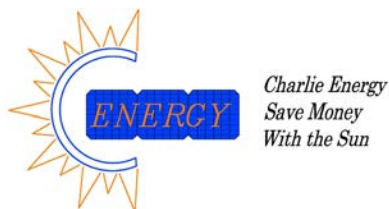
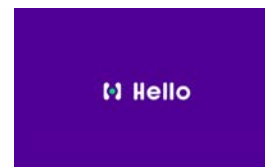
TENANTS



TOBACCO SHOP

OFFICE SUPPLY

CO.WORKING TENANTS



STUDIO PICERNO

TIRANA RESIDENTIAL PARK

PARTNERS





PICTURE OF Q2/2018

ALBANIAN SKILLS



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Tirana Business Park
 Rinas Road
 Building No.07
 Tirana | Albania

T +355 4 44 15 154
 F +49 8723 20 34 28
 E info@tiranabusinesspark.com

an investment of Lindner Real Estate Development

